

Privacy Policy

This document informs you, as a visitor to our website and user of our services, about our company's data management and data protection regulations.

What principles do we follow in our data processing?

Our company follows the principles below during data processing:

- We process personal data lawfully, fairly, and in a transparent manner for you.
- We collect personal data only for specified, explicit, and legitimate purposes and do not process it in a way incompatible with those purposes.
- The personal data we collect and process are adequate, relevant, and limited to what is necessary for the purposes of data processing.
- Our company takes all reasonable measures to ensure that the personal data we process is accurate and up to date; inaccurate data is deleted or corrected without delay.
- Personal data is stored in a form that permits identification of you only as long as necessary to achieve the purposes of processing.
- We ensure appropriate technical and organizational measures to protect personal data against unauthorized or unlawful processing, accidental loss, destruction, or damage.
- We process your personal data based on your prior informed and voluntary consent, only to the extent necessary and strictly for the stated purposes — including collection, recording, organization, storage, and use.
- In some cases, data processing is mandatory by law; we will inform you explicitly in such cases.
- In certain situations, our company or third parties may have legitimate interests in processing your personal data, for example, for

operating, developing, and securing our website.

2. Who are we?

Company name: Joó Dalma Sole Proprietorship (Ev.)

E-mail: joodalma98@gmail.com

Website: <https://joodalma.hu/>

Registering Authority: National Tax and Customs Administration (NAV)

Tax number: 59440398-1-42

Chamber: County Chamber of Commerce and Industry (Vármegyei Kereskedelmi és Iparkamara)

Hosting provider:

Our hosting provider is Rackhost Zrt., Address: 6722 Szeged, Tisza Lajos körút 41., contact: info@rackhost.hu, +36 1 445 1200

Our company is not required to appoint a Data Protection Officer according to Article 37 of the GDPR.

If the scope of our data processors changes, we will update this information in this Privacy Policy.

Data we process:

Activity	Purpose	Legal basis	Data processed	Duration
Website visit	Ensure proper and quality operation of the website, improve service quality, identify malicious visitors, measure traffic, statistical analysis.	Legitimate interest	IP address, visit time, visited pages, OS and browser type	1 month

Website registration	Provide fuller user experience, notifications about downtime, changes in contact details.	Consent	Last name, first name, date of birth, email address	Until deletion or withdrawal of consent
Newsletter service	Contact you with news about promotions and new products.	Consent	Full name, date of birth, email, optional data (interests, residence)	Until unsubscribe
Customer service, complaints	Respond to feedback and complaints	Legal obligation	Full name, email, phone number, postal address, personal messages	5 years

We only request personal data from website visitors if they want to register, log in, or participate in contests.

Personal data provided for registration or marketing purposes are not linked together, and identifying visitors is not our primary goal.

You can request further information at joodalma98@gmail.com by email or postal mail; we will respond within 15 days (up to 1 month) to your provided contact details.

What are cookies and how do we handle them?

Cookies are small data files saved on your computer by your web browser when you visit a website. Most browsers accept cookies by default but you can modify browser settings to refuse or delete cookies. Browser help menus provide detailed instructions.

Some cookies do not require your prior consent, such as session cookies for authentication, media players, load balancing, UI customization, and security.

For cookies requiring consent, we inform you upon your first visit and request your consent.

We do not use or allow cookies that collect data without your consent for third parties.

Accepting cookies is not mandatory; however, the company is not responsible if the website does not function properly without cookies.

Name	Provider	Purpose	Expiry	Type
_ga	joodalma.hu	Registers unique ID for statistical analysis of website usage	2 years	HTTP
_gat	joodalma.hu	Stores Google Analytics throttle request rate	Session	HTTP
_gid	joodalma.hu	Registers unique ID for statistical analysis	Session	HTTP
_fbp	joodalma.hu	Used by Facebook for advertising products	3 months	HTTP
fr	facebook.com	Used by Facebook for advertising products	3 months	HTTP

More info about third-party cookies is available on the respective page.

Additional information about our data processing

You provide personal data voluntarily when registering or contacting us. Please ensure your data is accurate and truthful, as you are responsible for it. Incorrect or incomplete data may hinder our services.

If you provide personal data of others, we assume you have proper authorization.

You may withdraw your consent anytime free of charge by deleting your registration or withdrawing consent for data processing or use.

We will register withdrawal requests within 30 days, but may retain some data for legal compliance or legitimate interests.

In case of misuse of personal data, illegal acts, or attacks on our system, the user's registration will be terminated and data deleted or preserved as necessary for legal procedures.

Direct marketing and newsletter

By registering or later modifying your personal data in newsletter or direct marketing forms, you consent to use your data for marketing purposes until withdrawal.

You can withdraw your consent anytime free of charge.

Withdrawal of registration is considered withdrawal of consent.

Withdrawal of marketing consent does not affect consent related to website data processing, as these are separate.

Withdrawal registrations are handled within 15 days.

Sweepstakes

We may organize sweepstakes; terms are detailed in separate regulations available on our website's homepage.

Other data processing matters

Data is only transferred as required by law, and data processors are contractually bound to not misuse data.

We do not transfer data abroad.

Authorities (courts, police, tax office, data protection authority) may request data; we comply only as necessary.

Authorized employees and processors access data under confidentiality.

We protect data with technical and organizational measures but cannot guarantee absolute security over the internet.

Please keep your login credentials confidential.

Your rights and remedies

You have the right to:

- Request information about data processing
- Request correction, modification, or supplementation of data
- Object to data processing and request deletion or blocking (except mandatory processing)
- Seek judicial remedy
- File complaints with the Data Protection Authority (<https://naih.hu/panaszuegyintezes-rendje.html>)

Data Protection Authority:

National Authority for Data Protection and Freedom of Information

Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c.

Mail: 1530 Budapest, Pf.: 5.

Phone: +36 (1) 391-1400

Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

Website: <https://naih.hu/>

You will receive information free of charge within 15 days (up to 1 month).

We notify you and third parties who received your data about corrections, blocking, or deletion unless this harms your legitimate interests.

If we reject your request, you will be informed of reasons and appeal options within 15 days (up to 1 month).

If you object to processing, we will review within 15 days and inform you of the decision.

Requests can be refused if overriding legitimate reasons exist.

You may appeal to court within 30 days of the decision.

Data protection litigation is under court jurisdiction; foreign citizens may also appeal to supervisory authorities.

Please contact us first before approaching authorities or courts to resolve issues amicably.

Main applicable laws

- Regulation (EU) 2016/679 (GDPR)
- Act CXII of 2011 on Informational Self-Determination and Freedom of Information
- Act V of 2013 Civil Code
- Act CVIII of 2001 on Electronic Commerce
- Act C of 2003 on Electronic Communications
- Act CLV of 1997 on Consumer Protection
- Act CLXV of 2013 on Complaints and Public Interest Reports
- Act XLVIII of 2008 on Basic Conditions and Restrictions of Economic Advertising

Modifications to the Privacy Policy

We reserve the right to amend this Privacy Policy and will notify affected parties accordingly.

Information is published at <https://joodalma.hu/>

Budapest, July 8, 2025